

Business Retention and Expansion

Expansion

- Facilitate state, local, and regional incentives for expansion opportunities
- Assist in coordinating public financing options for machinery and equipment
- Align workforce programs to fit the needs of the expansion and connect employer with resources for training/onboarding additional employees
- Manage negotiations with local administration on land purchases, improvements, and public works enhancements

Retention

- Manufacturing Efficiency and Technical Support
 - Continuous improvement
 - Lean Six Sigma
 - Quality Management Systems
 - Health and safety services
 - Cybersecurity consulting
 - Supply chain optimization
 - Sustainability initiatives

• International Trade

- Market research and business development in 62 markets abroad
- Trade missions to select countries
- Assist with any challenges importing or exporting goods
- Grants available for international trade shows
- Local Industry Connections to Business Opportunities







Our Role

- Regional economic development organization representing Bland, Carroll, Grayson, Smyth, and Wythe counties and the City of Galax
- Point of contact for existing businesses to help them grow and expand locally
- We market the region's sites and industrial parks to domestic and international business prospects
- Prospect development and project management for VEDP leads
- Assist localities in local economic development efforts
- Non-profit organization funded by member localities and private investors

Workforce

- Customized training for employees supervisor leadership training, manufacturing robotics, CAAD, welding, OSHA, basic GD&T
- Funding for apprenticeship and intern programs
- On-the-job training
- Designing onboarding/new hire programs
- Drafting job descriptions and applications
- MRRP Talent Solutions programs including Manufacturing and Healthcare Excellence, Mount Rogers Connect, and Meet Mount Rogers

Local Support

- Assistance solving utility-related issues (locality-provided sewer, water, wastewater, solid waste)
- Help addressing any business climate issues (taxes, regulations, permitting, inspections



